



# RETURN AND EARN: 2 BILLION REASONS TO BE PROUD!

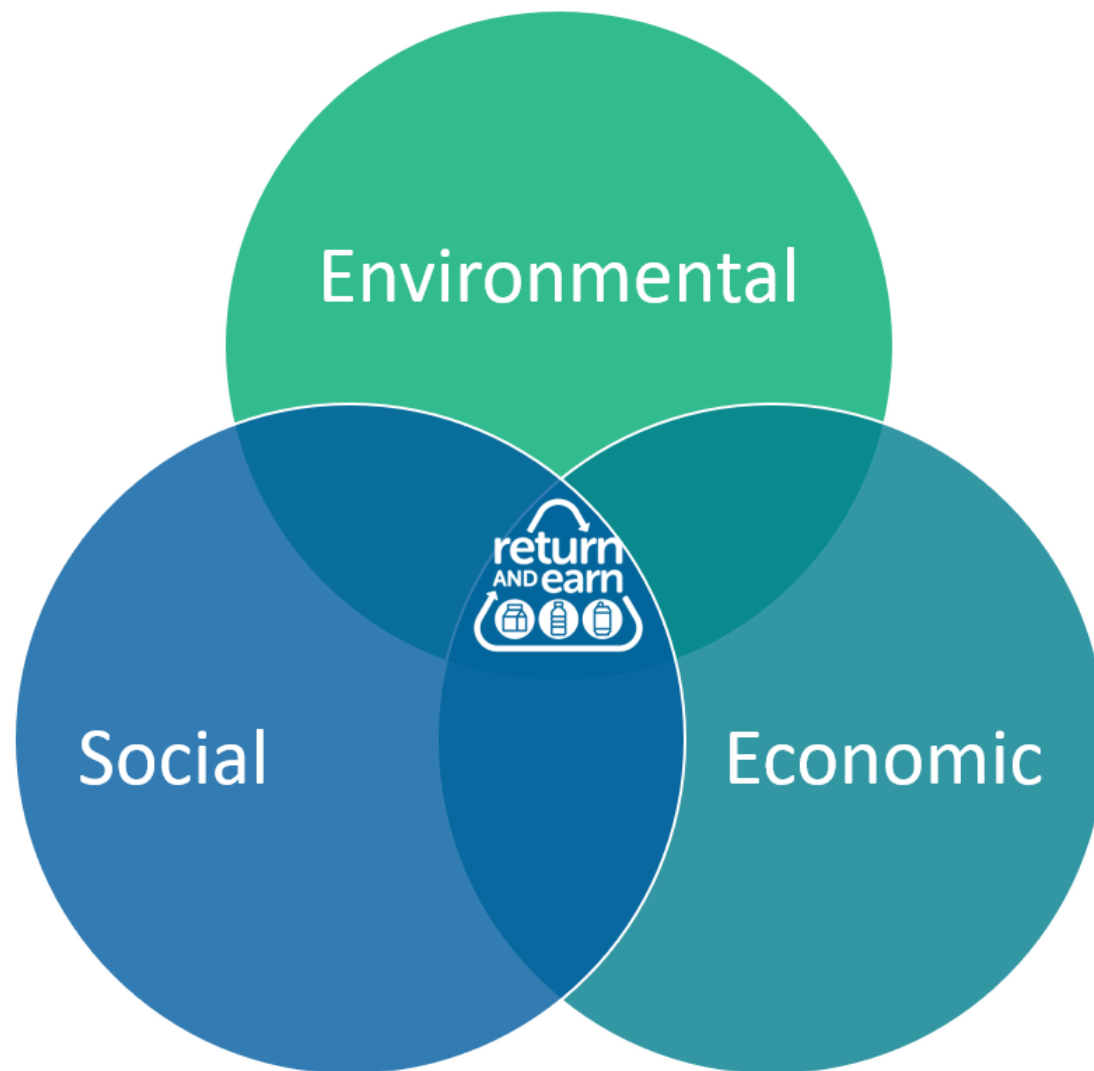


Marta Scuccuglia, Exchange for Change

Jack Berne, St Augustine's College 'A Fiver for a Farmer'



# Return and Earn







# Why Return and Earn





# How it works

**It's this simple**

3 simple steps to Return and Earn



1. Check before you return -  
not all containers are eligible



2. Visit a return point -  
over 600 locations across NSW



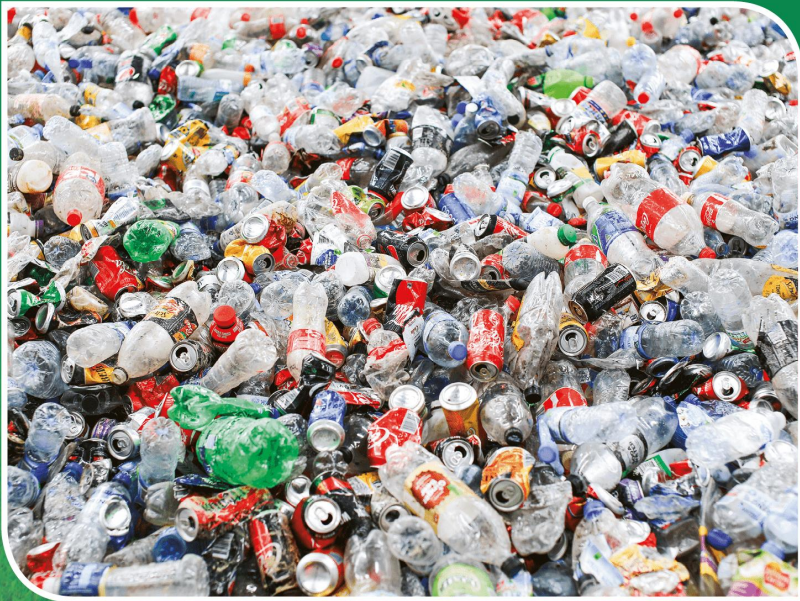
3. Trade your cans for cash -  
earn a refund or donate

Search for a return point on our website [returnandearn.org.au](https://returnandearn.org.au)





# Environmental benefits



**A phenomenal  
success changing  
people's behaviour  
and thinking about litter**

More than 2 billion  
containers returned  
and recycled



# Environmental benefits



## The state's largest-ever litter reduction scheme

57% reduction in the volume of beverage container litter





# Environmental benefits

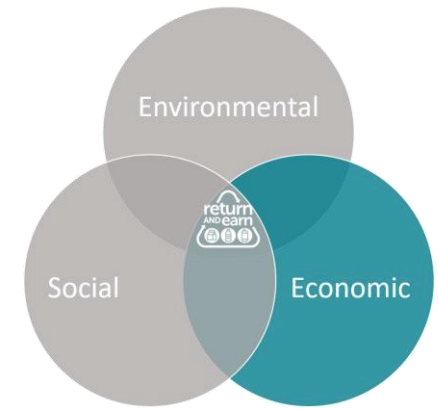


## Driving better recycling outcomes

Cleaner, higher quality materials being reused or recycled repeatedly into quality products.



## Economic benefits



How many eligible drinks containers are sold in NSW every 12 months?

**3.5 billion** eligible drinks containers sold in NSW

**Potential earnings of \$350 million every year!**





# Social benefits

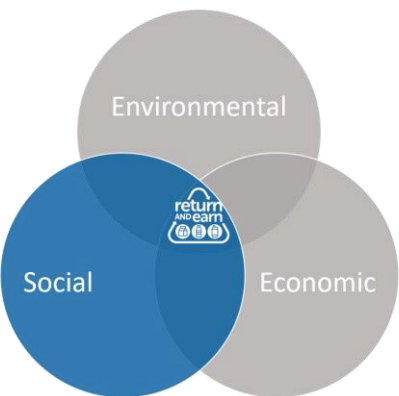


## Strong community engagement

Over 350 community groups have participated as donation partners



# Social benefits



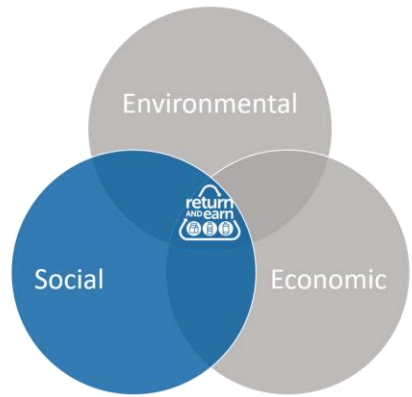
- Platform for education and social awareness
- Citizenship and advocacy
- Building communities
- Helping people in need







# A Fiver for a Farmer



## Jack Berne St Augustine's College 'A Fiver for a Farmer'

- A year 5 student attending St Augustine's College
- A successful charity initiative 'A Fiver for a Farmer'
- School engagement
- Fundraising with Return and Earn to support our farmers and rural communities in need.





# A Fiver for a Farmer: How it started



- What if everyone donated \$5 to help the farmers?
- If we can raise some money, I think we can all feel better about helping our mates on the farms!
- We believe in community, we believe in having each other's back, and we believe in the Aussie spirit.
- We believe that together, we can make a huge difference to support the Farmers





# A Fiver for a Farmer: Results



- A successful charity initiative started as a local community initiative that has captured the heart of a Nation

**\$1.6million dollars in donations**

- Weekly calls from farmers and rural communities in need
- Media coverage: The Project (Ch10), The Daily Telegraph, Australian Women's Weekly, Sunrise (Ch7) and a meeting with Prime Minister Scott Morrison







# St Augustine's College: Sustainability journey



## Implementation

- Identifying the problem;
  - Educating students during assembly days;
  - Delegating responsibilities/volunteers;
  - Infrastructures and War on Waste display;
  - Liaise with canteen, cleaners, teachers, students and parents;
  - What to do with the funds?
- 
- Goals: reduce our plastic use, recycle the bottles sold at the college with Return and Earn





# St Augustine's College: fundraising for 'A Fiver for a Farmer'

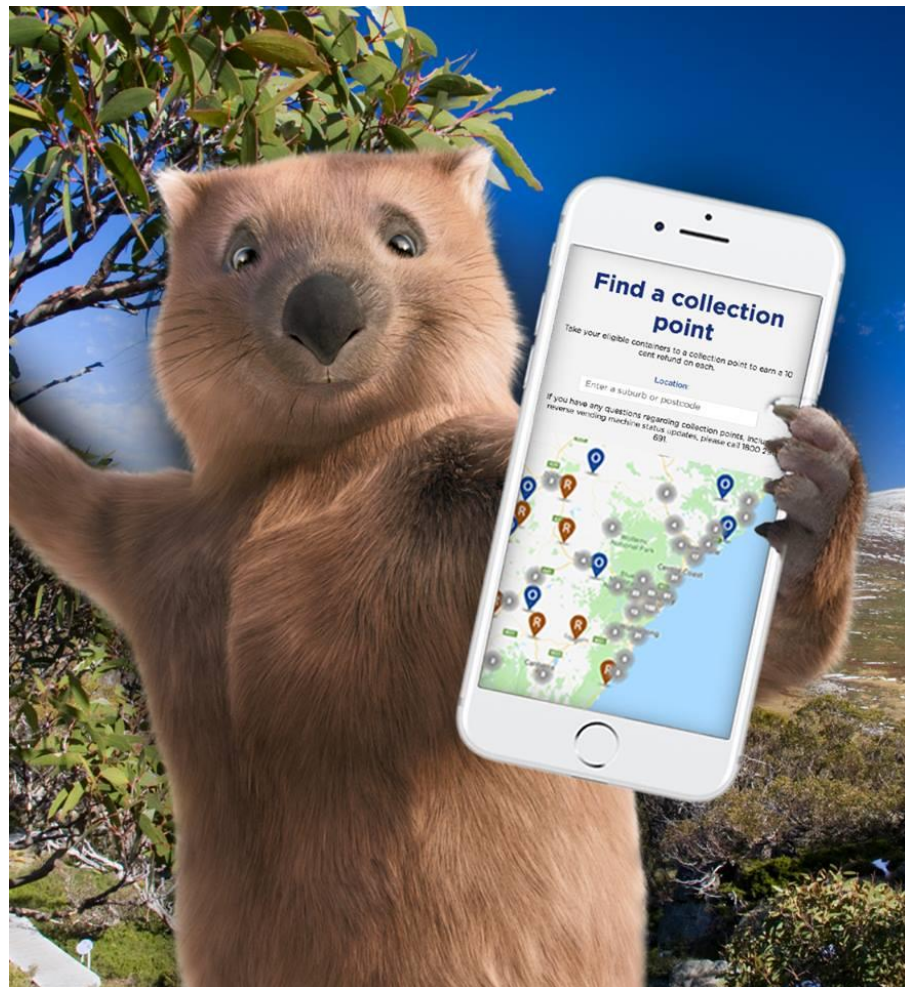


- Dedicated Return and Earn donation stations to fundraise for 'A Fiver for a Farmer'
- Peer to peer collaboration and support to charities
- Improved awareness about recycling and correct disposal behaviours
- Increased funds for sustainability school programs and 'A Fiver for a Farmer'
- More sustainable living and decrease in school waste collection fees

# How can we work together?

## Q&A

- What opportunities do you see?
- What tools would you need?
- How can we help?



For further information and resources please visit  
[returnandearn.org.au](https://returnandearn.org.au)