



aaeee

Australian Association for  
Environmental Education  
NEW SOUTH WALES CHAPTER



35th  
NSW

# Environmental Education Conference

21 – 23 April 2022  
Ourimbah, Central Coast

## PARTNERSHIP AND EXHIBITION PROSPECTUS

[www.nsweeconference.org.au](http://www.nsweeconference.org.au)  
[enquire@nsweeconference.org.au](mailto:enquire@nsweeconference.org.au)



THE UNIVERSITY OF  
**NEWCASTLE**  
AUSTRALIA





# About the 35th NSW Environmental Education Conference

The 35th NSW Environmental Education Conference will be the premier opportunity in 2022 for environmental and sustainability educators to network, connect, learn and share ideas and inspiration.

The Australian Association for Environmental Education (AAEE) NSW has a proven track record in the delivery of successful, well-attended and engaging conference events. The 2022 conference is co-hosted by the NSW Chapter of AAEE and the Central Coast Environmental Education Network (CCEEN) and supported by the Community Environment Network, Central Coast Council, Rumbalara Environmental Education Centre and the Central Coast Marine Discovery Centre. The conference sponsor is the University of Newcastle. We invite you to join us through sponsorship, partnership or exhibition packages to share in this exciting event!

The conference is a three-day event that includes plenary sessions, concurrent sessions, field trips, networking events and the announcement of the 2022 NSW Environmental Educator of the Year Awards. The key themes of the 2022 conference are sustainability, conservation, biodiversity and climate change and the sessions will be inclusive of education delivered in formal and informal contexts from early childhood through to primary school, high school and tertiary settings as well as community education.

Young people will be given a central role as speakers, presenters and participants. All presenters will be asked to tell stories, make links, draw out lessons, highlight achievements and indicate possibilities for strengthening the focus on the theme.

The conference is expected to attract delegates from a range of sectors including community educators, local, state & federal government agencies, schools and early learning, universities, NGOs, business & industry. Students & young adults are encouraged to attend & participate.

## Your invitation to partner with us...

We are delighted to invite your organisation to become a valued partner in helping us deliver the 35th NSW Environmental Education Conference.

Partnering with us as a sponsor or exhibitor provides a unique opportunity for you to engage with a broad cross-section of people who are passionate about environmental and sustainability education.

The packages outlined on the following pages provide a range of options for exposure and opportunity for your organisation. We hope to work with you to deliver our best conference yet.

# Packages

## Major Conference Partner

- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website prominently on the conference website
- Your logo and link to your website on the front cover of the conference program
- Your logo on the conference holding slide in session breaks
- Your banner(s) on stage during plenary sessions (max. 2 pull-up banners)
- Verbal acknowledgement from MC each day of the conference
- Guest speaker to address delegates during plenary speaker session
- Guest speaker (5 mins) or verbal acknowledgement at Conference Dinner
- Session facilitation opportunity for a member of your organisation
- First priority position exhibition space in the exhibition area throughout the conference
- Two x 3-day conference registrations
- Two x 1-day conference registrations
- Two x Conference Dinner tickets
- Two x Welcome Function tickets

\$5,000

## Conference Partner

- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website on the conference website
- Your logo and link to your website in the conference program (electronic)
- Your logo on the conference holding slide in session breaks
- Verbal acknowledgement from MC during opening of the conference
- Session facilitation opportunity for a member of your organisation
- A priority position exhibition space in the exhibition area throughout the conference
- One x 3-day conference registrations
- One x Conference Dinner ticket
- One x Welcome Function ticket

\$2,000



## Exclusive Conference Dinner Sponsor (\$1,000) Exclusive Welcome Reception Sponsor (\$500)

- Your logo and link to your website on the conference website
- Your logo, link to your website and acknowledgement as exclusive Conference Dinner/Welcome Reception Sponsor in the conference program
- Your logo on the conference holding slide in session breaks
- Your banner(s) displayed prominently at the Conference Dinner/Welcome Reception (max. 2 pull-up banners)
- Opportunity to negotiate giveaways or promotions or activities (subject to approval, sustainability considerations will be paramount regarding giveaways)
- Verbal acknowledgement from MC during opening of the conference
- Verbal acknowledgement from MC at start of Conference Dinner or Welcome Reception
- Guest speaker to address delegates during Conference Dinner or Welcome Reception
- Two x Conference Dinner registrations  
(Conference Dinner sponsor only)

\$500 -  
\$1,000

## Volunteer or Student Sponsor

- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website on the conference website
- Your logo and link to your website in the conference program (electronic)
- Your logo on the conference holding slide in session breaks
- Verbal acknowledgement from MC during opening of the conference
- Five x 3-day conference registrations for students under 18 years old or unemployed volunteers in environmental education organisations

\$1,000

## In-Kind Contribution Partner

- Your logo and link to your website on conference website
- Your logo in the conference program (electronic)
- Exclusive provision of the specific service or item contributed (subject to approval)

## Exhibition Space Stall Only Packages

- Exhibition space in the exhibition area throughout the conference
- Listing as an exhibitor on conference website with logo and link to your website
- Acknowledgement as an exhibitor in conference program (electronic)

### Rates for Stallholders:

- **\$0** Local (Central Coast and Hunter Valley Region) community group
- **\$50** Not-for-profit/ community group
- **\$100** Sole Trader and microbusiness (up to 4 FTE staff)
- **\$200** All other organisations

## How to partner with us

We would love to partner with organisations whose priorities align with ours! If one of the above packages suits your needs, please read through the Terms and Conditions below, then complete the Partnership and Exhibition Agreement Form at the following link:

**<https://www.surveymonkey.com/r/AAEENSW>**

Upon receipt, your direct deposit will be acknowledged, or a Tax Invoice will be prepared and forwarded for your processing, along with a letter confirming sponsorship level and benefits.

If you have any questions, please contact us at  
**[enquire@nsweeconference.org.au](mailto:enquire@nsweeconference.org.au)**





# Terms & Conditions

## 1. Insurance

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This provides cover for damage or injury caused to a third party/visitor on or in the vicinity of your exhibition stand. All exhibitors are required to submit their Public Liability Insurance Certificate of Currency along with their booking form.

## 2. Rights of the Organiser

Acceptance of sponsors, advertisers and exhibitors will be based on the requirements of both the conference and the organisers. AAEE NSW and the Conference organisers reserve the right, in their absolute discretion, to refuse any partnership application.

## 3. Conditions of Payment

Payment for all Conference partnership and exhibition monies must be made in full upon completing the Partnership and Exhibition Agreement form. Failure to do so may result in your Conference partnership item or exhibition stand being released again for sale.

## 4. Cancellation Policy

Once a Partnership and Exhibition Agreement form has been received, any cancellation must be advised in writing. Confirmed partners or exhibitors that cancel more than 30 days from the opening of the conference will incur a 20% cancellation fee of the total package amount. Cancellations received within 30 days of the opening of the conference will not be eligible for any refund and all payments retained.

## 5. Stallholder Packages

Organisations opting to purchase a 'stall only' package must ensure anyone staffing the stall across the conference period is a paid delegate through the normal registration process. Registrations can be shared if staffing will be tag-teamed throughout the conference as long the number of staff at any time equals the number of registrations purchased. The names of all persons attending at any time must be provided to the Conference organisers no less than seven days prior to the conference.

We ask organisations to respect the tiers of the stall-only packages and nominate truthfully which package applies to their organisation to allow us to keep rates low and accessible for all groups.