

PARTNERSHIP AND EXHIBITION
PROSPECTUS

NSW ENVIRONMENTAL EDUCATION CONFERENCE

2024

LEARNING FOR CHANGE
yalbilinya nganhagu gurray



Charles Sturt
University

Albury – Wagga Wagga
Venue: Charles Sturt University, Albury campus
Wiradjuri Lands

Conference Dates:

Wednesday 9th (4.00 – 6.30 pm) Thursday 10th, Friday
11th October 2024 with the possibility of optional field
trips on Saturday 12th (Albury and Wagga)

**JOIN ENVIRONMENTAL EDUCATION NSW AND OUR
COMMUNITY OF ENVIRONMENTAL LEADERS IN WIRADJURI
COUNTRY, ALBURY FOR A CONFERENCE FOCUSED ON
ENVIRONMENTAL AND SUSTAINABLE FUTURES!**

About Environmental Education NSW

EENSW is a State Chapter of the [Australian Association for Environmental Education](#) (AAEE), the national peak professional association for environmental educators in Australia.

We support education for sustainability in NSW, in keeping with the three major roles of AAEE:

- promoting the most extensive and effective use of education and engagement to help people live more sustainably and protect and enhance the local environment
- supporting its members and others in the sector via professional development
- building greater strength in local networks that facilitate collaboration and skill sharing

EENSW has a proven track record in the delivery of successful, well-attended and engaging conference events.

ABOUT LEARNING FOR CHANGE

Last year at the AEE national conference, Professor Daniella Tilbury provided insights into the forthcoming report "Education and Learning for Environmental and Sustainable Futures: 50 years of Learning for Change.". She journeyed through 50 years of environmental education and sustainability, beginning from the UN conference in Stockholm in 1972, where Environmental Education was first acknowledged. The current landscape demands an evolution in education as society progresses. The focus now lies in learning to know, be, do, work and collaborate with others. Learning for Change is inspired by the forthcoming report "Education and Learning for Environmental and Sustainable Futures: 50 years of Learning for Change" and aims to provide a platform for environmental leaders and groups across diverse sectors to convene, network, learn from each other, create communities of practice, and strategise practical approaches for effecting change.

This year's topics include wellbeing and resilience, agriculture as a climate and nature repair solution, social justice, designing learning for change and active hope.

Who attends the Conference?

Learning for Change welcomes representatives from the formal education sector - schools, TAFE, Universities; Early Childhood Education - pre-schools and childcare centres; Government - local councils and state agencies (eg. Local Land Services, EPA, ROCs); Landcare; Farming Systems Group/Growing Group; Community and NGOs; Business and commercial groups.

Students and young adults will participate.



BENEFITS OF PARTNERSHIP

We are delighted to invite your organisation to become a valued partner in helping us deliver the Environmental Education NSW Conference Learning for Change.

Partnering with EE NSW as a sponsor or exhibitor provides an outstanding networking opportunity allowing you to engage with leaders and practitioners passionate about environmental and sustainability education.

The packages outlined on the following pages provide a range of options for exposure and opportunity for your organisation. We hope to work with you to deliver our best conference yet.

Partners will receive acknowledgment, benefits and entitlements according to their level of partnership contribution. Partners will benefit from exposure to an interested, relevant and valuable audience during morning and afternoon teas, lunches, the welcome reception and Conference dinner. In the months leading up to the Conference, EE NSW will promote the event through EE NSW media channels including newsletters, the EE NSW website, and social media accounts. To confirm your sponsorship please email conference@aaeensw.org.au.



PARTNERSHIP OPPORTUNITIES

Major Conference Partner \$ 8,000 (inc. GST)

- Verbal acknowledgement from MC during opening and closing each day of the conference
- Guest speaker to address delegates during plenary speaker session
- Guest speaker (5 mins) or verbal acknowledgement at Conference Dinner
- Session facilitation opportunity for a member of your organisation
- Two x 2-day conference registrations
- Two x 1-day conference registrations
- Two x Conference Dinner tickets
- Two x Welcome Function tickets
- First priority position exhibition space in the exhibition area throughout the conference
- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website prominently on the conference website
- Your logo and link to your website on the front cover of the conference program (electronic)
- Your logo on the conference holding slide in session breaks
- Your banner(s) on stage during plenary sessions (max. 2 pull-up banners)



PARTNERSHIP OPPORTUNITIES

Conference Partner: \$5,000

- Verbal acknowledgement from MC during opening of the conference
- Session facilitation opportunity for a member of your organisation
- One x 2-day conference registrations
- One x Conference Dinner ticket
- One x Welcome Function ticket
- A priority position exhibition space in the exhibition area throughout the conference
- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website on the conference website
- Your logo and link to your website in the conference program (electronic)
- Your logo on the conference holding slide in session breaks

Topic Sponsor: \$3,000

- Partner of one of the topics
- Opportunity to facilitate the topic (i.e. two-minute company overview, three-minute introduction into the topic stream and introduction and Q&A facilitation for each speaker).
- Opportunity to utilise your conference partnership in your company promotional marketing.
- Opportunity to distribute corporate gifts during the conference.
- Two x 2-day conference registrations inclusive of conference sessions and social events
- Two x Conference Dinner ticket
- Two x Welcome Function ticket
- Company name and logo on Partners loop within the topic stream
- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website on the conference website
- Your logo and link to your website in the conference program (electronic)
- Your logo on the conference holding slide in session breaks
- Verbal acknowledgement from MC during opening of the conference

PARTNERSHIP OPPORTUNITIES

Site visit partner: \$3,000

- Exhibition space (3m x 2m booth)
- Opportunity to utilise your conference partnership in your company promotional marketing
- Two x 2-day registrations inclusive of conference sessions and social events
- Logo placement benefits

Exclusive Conference Dinner Sponsor: \$2,000

- Verbal acknowledgement from MC during opening of the conference
- Verbal acknowledgement from the MC at the start of Conference Dinner
- Guest speaker to address delegates during Conference Dinner
- Two x Conference Dinner registrations
- Your logo and link to your website on the conference website
- Your logo, link to your website and acknowledgement as exclusive Conference Dinner Sponsor in the conference program Conference Dinner description (electronic)
- Your logo on the conference holding slide in session breaks.

Volunteer or Student Sponsor: \$1,000

- Your logo included in pre-conference promotional material and acknowledgement in pre-conference promotions of your support, reaching over 7,000 contacts
- Your logo and link to your website on the conference website
- Your logo and link to your website in the conference program (electronic)
- Your logo on the conference holding slide in session breaks
- Verbal acknowledgement from MC during opening of the conference
- Five x 2-day conference registrations for students under 18 years old or unemployed volunteers in environmental education organisations.



PARTNERSHIP OPPORTUNITIES

Exhibition Space Stall Only Packages: \$200/\$100/\$50

- ·Exhibition space in the exhibition area throughout the conference
- ·Listing as an exhibitor on conference website with logo and link to your website
- ·Acknowledgement as an exhibitor in conference program (electronic)

Rates for Stallholders*:

- ·\$50 Not-for-profit/ community group
- ·\$100 Sole Trader and microbusiness (up to 4 FTE staff)
- ·\$200 All other organisations

Anyone staffing the stall at any time during the conference must be a registered, paying delegate to access this stallholder rate - see Terms and Conditions point 5.

In-Kind Contribution Partner

- ·Your logo and link to your website on conference website
 - ·Your logo in the conference program (electronic)
- Exclusive provision of the specific service or item contributed (subject



HOW TO PARTNER WITH US

We would love to partner with organisations whose priorities align with ours! If one of the above packages suits your needs, please read through the Terms and Conditions below, then complete the Partnership and Exhibition Agreement Form on the following page. A link has been provided to the digital form.

Alternatively, you can email a signed copy of the agreement along with a copy of your Public Liability Insurance Certificate of Currency, to conference@aaeensw.org.au.

Upon receipt, your direct deposit will be acknowledged, or a Tax Invoice will be prepared and forwarded for your processing, along with a letter confirming sponsorship level and benefits.

TERMS AND CONDITIONS

1. Insurance

Australian regulations require all exhibitors to have current Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This provides cover for damage or injury caused to a third party/visitor on, or in the vicinity of, your exhibition stand. All exhibitors are required to submit their Public Liability Insurance Certificate of Currency along with their booking form.

2. Rights of the Organiser

Acceptance of sponsors, advertisers and exhibitors will be based on the requirements of both the conference and the organisers. Environmental Education NSW reserves the right, in their absolute discretion, to refuse any partnership application.

3. Conditions of Payment

Payment for all Conference partnership and exhibition monies must be made in full, upon completing the Partnership and Exhibition Agreement form. Failure to do so may result in your Conference partnership item or exhibition stand being released again for sale. Any part payment, will be returned or retained in accordance with our Cancellation Policy – Point 4 below.

4. Cancellation Policy

Once a Partnership and Exhibition Agreement form has been received, any cancellation must be advised in writing. Confirmed partners or exhibitors that cancel more than 30 days from the opening of the conference will incur a 20% cancellation fee of the total package amount. Cancellations received within 30 days of the opening of the conference will not be eligible for any refund and all payments will be retained.

5. Stallholder Packages

Organisations opting to purchase a 'stall only' package must ensure anyone staffing the stall across the conference period is a paid delegate through the normal registration process. Registrations can be shared if staffing will be tag-teamed throughout the conference as long the number of staff at any time equals the number of registrations purchased. The names of all persons attending at any time must be provided to the Conference organisers no less than seven days prior to the conference.

We ask organisations to respect the tiers of the stall-only packages and nominate truthfully which package applies to their organisation, this allows us to keep rates low and accessible for all groups.

PARTNERSHIP & EXHIBITION AGREEMENT

Please complete the agreement via
<https://forms.gle/B4cTiaUKKX8ZzVaT6>

Alternatively, you can complete and send a copy of the next two pages to
conference@aaeensw.org.au.

Organisation Name:

Contact Person:

Address:

Suburb: State: Postcode:

Mobile:

Email:

Package Selection:

If "In-Kind" has been selected above, please provide detail of the nature of the proposed contribution:

.....

Agreement

I have read the terms and conditions and wish to purchase the sponsorship packages marked above.

..... (signature)

PAYMENT

Payment Options

Payment can be made by direct deposit to the below account, or a tax invoice can be requested.

Australian Association for Environmental Education NSW Chapter
Incorporated
BSB: 082240
Account number: 539588418

Please indicate your method of payment:.....

I have directly deposited full payment of \$.....

I require a tax invoice to be emailed to me for \$.....

Please email completed form & copy of your Public Liability Insurance to conference@aaeensw.org.au.

